

About the Conference

Our platform is designed to provide instructor-facilitated online training and technical assistance on topics that minority owned businesses generally do not have access to. The resources of organizations like the SBDC, PTAC and SCORE are too limited. They are not able to provide the training that is required.

Partial Workshop List

- ◆ The Freedom Principles
- ◆ Capability Statements and Brochures
- ◆ 21st Century Skills for Entrepreneurs
- ◆ Email Marketing Strategies
- ◆ Establishing Business Credit
- ◆ Joint Ventures and Teaming Agreements
- ◆ Ready for Business Checklist

Applied Learning Solutions LLC

10905 Livingston Road
Fort Washington, MD 20744

Phone: (866) 599-4330
Fax: (301) 203-7628
E-mail: cblaw@appliedlearningsolutions.com

Conference Format

The Freedom Entrepreneurs Conference will be held on Saturday, September 17th 2022 virtually and in-person at our Freedom Manor training and event facility located in Fort Washington, Maryland. The purpose of this conference is to provide training, technical assistance and resources to help people of color establish thriving, successful businesses.

This is a one day in-person conference but participants can also attend virtually. They will be able to complete each of the sessions using our e-learning platform through August. Each topic requires the completion of a short assessment before individual certificates of accomplishment are awarded and sent directly to each participant. Each workshop is actual training.

- In-Person Workshops
- Live Virtual Workshops
- Pre-Recorded Workshops



Freedom Entrepreneurs Conference



“Freedom Ain’t Free”

FreedomEntrepreneursConference.com

Entrepreneur's Creed

I do not choose to be a common man, It is my right to be uncommon...if I can, I seek opportunity...not security. I do not wish to be a kept citizen, Humbled and dilled by having the state look after me. I want to take the calculated risk; To dream and to build, To fail and to succeed. I refuse to barter incentive for a dole; I prefer the challenges of life To the guaranteed existence; The thrill of fulfillment To the state of calm Utopia. I will not trade freedom for beneficence Nor my dignity for a handout. I will never cower before any master Nor bend to any threat. It is my heritage to stand erect, Proud and unafraid; To think and act for myself, To enjoy the benefit of my creations And to face the world boldly and say: This, with God's help, I have done. All this is what it means To be an Entrepreneur.

Conference Sponsors

- Generations of Hope
- Childcare Management Solutions LLC
- The Culinary Studio
- Kids Are Us Learning Centers Inc

Training & Technical Assistance

Everyone is invited to participate in the conference but our purpose is to create a nurturing environment for individuals who's access to business development resources and technical assistance has been limited. The virtual nature of our conference makes it accessible to all.

We seek to establish partnerships with economic development corporations, non-profits, government entities and associations to insure that minority and women owned businesses are prepared to pursue the entrepreneurial opportunities they desire.

Please visit our website for a list of topics and to review our blog.

(866) 599-4330

support@freedomentrepreneursconference.com

Many Black Businesses Fail

Black entrepreneurs launch thousands of new businesses every year, yet they are failing at very high rates. Overall, 20 percent of small businesses generally fail within the first year. About 50 percent make it to the 5-year mark, and 62 percent survive to be a decade old. For African-Americans, the statistics can be even grimmer. Eight out of 10 Black-owned businesses fail within the first 18 months.

TNJ Staff -July 9, 2021

